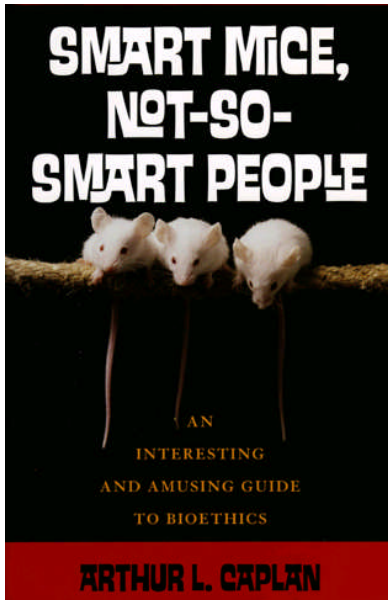


**For Immediate Release**

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# SMART MICE, NOT-SO-SMART PEOPLE

*An Interesting and Amusing Guide to  
Bioethics*

Arthur L. Caplan

What do you think about cloning, stem cell research, brain enhancement, or doing experiments on newly dead patients? Are new developments in these areas good or bad? As an engaged citizen in a democratic society, it is your responsibility to decide and *Smart Mice, Not-So-Smart People* will help you do it.

Art Caplan, one of the most sought after bioethicists of our time, has assembled an assortment of pithy, provocative opinions on all things bioethical that invites and even dares you to make up your own mind about these issues. In his typical style, Caplan provokes discussion on issues at the center of the new genetics including, cloning in the laboratory and in the media, stem cell research, experiments on human subjects, blood donation and organ transplantation, and healthcare delivery.

**Arthur L. Caplan** is the recipient of many awards and honors. He was named *USA Today's* Person of the Year for 2001, one of the fifty most influential people in American health care by *Modern Health Care* magazine, and one of the ten most influential people in America in biotechnology by the *National Journal*. Caplan is a frequent guest and commentator for National Public Radio, Nightline, CNN, Fox, CBS, the *New York Times*, *Washington Post*, *Philadelphia Inquirer*, and many other media outlets. He has authored or edited twenty-five books and more than 500 articles, and writes a regular bioethics column for MSNBC.com. He is Emmanuel and Robert Hart Professor of Bioethics, Chair of the Department of Medical Ethics, and Director of the Center for Bioethics at the University of Pennsylvania.

## Praise for *Smart Mice, Not-So-Smart People*

“Art Caplan has written a smart, provocative book that examines medical ethics in America and the intrusion of politics on complex, scientific issues. *Smart Mice, Not So Smart People* is an engaging read that tackles controversial subjects ranging from tube feeding to cloning and brings them alive for the layman.”

– **Kathleen Kerr, reporter for *Newsday***

“What should we do with the extra embryos when we make test-tube babies? Who has the right to pull the plug on dying patients? Can we clone designer children? Art Caplan, one of the liveliest, most engaging bioethicists in the country, shares his trenchant observations about the many moral dilemmas in our high-technology medical system. Entertaining and serious at the same time, most readers will find this a hard book to put down.”

– **Marcia Angell, M.D., Harvard Medical School**

“Bioethics and the future arrived hand-in-hand, and we weren't ready. In the last two decades, the new biosciences have roared into gear, leaving a trail of unprecedented ethical and moral dilemmas like tire tracks in the road. Modern society must decide for itself on these issues, but it needs the guidance of a rare kind of person, equally conversant in science and in ethics. Art Caplan is a leader in this field, and he offers a masterful survey of our present and future challenges and dilemmas, clear accounts of the science, and incisive accounts of the risks, benefits, and range of choices in each area. After reading this book, I can think of no more knowledgeable, level-headed, or trustworthy guide than Art Caplan.”

– **John Timpane, *Philadelphia Inquirer***

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